

## FOR IMMEDIATE RELEASE

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# Step Inside Iris Apfel's World: Millea Bros. Auctions Off 1,100 Lots from the Icon's Legendary Homes

**Boonton, NJ — September 30, 2025** — Millea Bros. is pleased to announce *Apfelicious! • The Iris Apfel Sale*: a special three-day single-owner auction celebrating the life and legacy of Iris Apfel, the style icon, tastemaker, and fashion-world firecracker. Scheduled for October 15–17, 2025, the sale features the remaining contents of Iris's two New York City apartments, her Palm Beach residence, and several personal storage units.

While select items from her estate have appeared in previous sales, this final offering provides the most immersive glimpse yet into Iris's world. With over 1,100 lots, the collection invites viewers to see the world not just as Iris did, but through Iris—through her signature glasses, her sense of humor, her deep love of global design, and her unapologetically expressive approach to life.

"You have to know yourself before you can find your own style," Iris once said. The objects in this sale reflect that philosophy with flair: a joyful, Apfelicious mix of color, texture, pattern, and personality. From tribal jewelry to French fauteuils, from leopard-print throws to Pop Art accessories, from witty objects to worldly textiles, the offerings capture the spirit of a woman who never played by the rules and never blended in.

On offer is a dazzling mix of vintage and contemporary fashion, costume jewelry, couture, and accessories, alongside an eclectic array of furnishings, artwork, and decorative objects. Highlights include Iris's collections of Native American clothing, accessories, and Kachina dolls; Chinese textiles ranging from rank badges to robes and fans (many exhibited at the Newark Museum's *Dragon Threads*, 1992); French and Continental furniture and decorative arts; Venetian hand-painted furniture and porcelains; Haitian art; Northwest Coast masks and textiles; and bolts of sumptuous Old World Weavers fabrics and trims. Also featured are textiles, area rugs, and pillows, together with portraits, memorabilia, and even Iris-branded merchandise. Many of the fashion pieces were famously exhibited in *Rara Avis: Selections from the Iris Barrel Apfel Collection* at The Metropolitan Museum of Art, 2005–06. Every item in the sale reflects her joyful disregard for convention and her lifelong passion for mixing high and low, old and new, wild and refined.

Importantly, this is a sale designed to be lived with. Most items carry modest estimates and are refreshingly accessible, offering something for seasoned collectors and curious first-timers alike. It's not just an estate auction—it's a celebration of a life well and colorfully lived, and a chance to carry a little of that vision home.

**Auction Dates:**

October 15–17, 2025

Auction begins each day at 10:00 AM ET

**Preview Hours at the Millea Bros. Gallery**

607 Myrtle Avenue, Boonton, New Jersey

- Monday, October 14: 11 AM – 7 PM
- Tuesday, October 15: 11 AM – 5 PM
- Wednesday, October 16: 9 AM – 5 PM
- Thursday, October 17: 9 AM – 5 PM
- Friday, October 18: 9 AM – 10 AM

Live gallery, phone, and online bidding are available. At Millea Bros, our signature livestream production is more than just functional—the brothers make it fun. Online bidders can “tune in” from wherever they are, see the bidding unfold, feel the energy, and experience the sale as though they’re in the room. To view the full catalog, join the livestream, get directions, or learn more, visit our [online estate auction](#) website at [milleabros.com](http://milleabros.com) or call 973-377-1500.